

OPEN ON A FATHER AND SON SITTING IN THE STANDS OF A FOOTBALL GAME, DAD OPENS NACHO CHEESE DORITOS AND TAKES OUT A CHIP

SFX: CROWD CHEERING, WHISTLE BLOWING, **GRUNTING IN BACKGROUND** 



THE SON'S BROW FURROWS AS HE LOOKS AROUND THE STADIUM

**FATHER:** Why don't football players ever get hot?

SON: Why.

**FATHER:** (muffled) Because they have too many fans. SFX: CROWD CHEERING, WHISTLE BLOWING,

GRUNTING IN BACKGROUND CEASE



THE DORITOS CHIP. FATHER DODGES SON'S HAND. FATHER CHUCKLES TO HIMSELF. FATHER GLANCES AROUND THE STADIUM

**SON:** Dad, I'm hungry FATHER: Hi, Hungry I'm dad

**FATHER:** Woah, woah this is nacho cheese FATHER: Ooooh I've got another one for ya

SON: Here we go



CUES TO KISS CAM OF TWO MANUAL FANS ARENA FULL OF MANUAL FANS DOING THE WAVE

SFX: LOW HUM OF MANUAL FANS



[ENDCARD]

**OVERLAY: SCENE INCLUDES DORITOS LOGO** WITH THE SLOGAN "FOR THE BOLD"

SFX: DORITOS CRUNCH



CUT TO FOOTBALL PLAYERS SHIVERING IN A BUNCH OF HEAVY COATS ON THE SIDELINE EATING COOL RANCH DORITOS SURROUNDED BY MANUAL FANS

SFX: TEETH CHATTERING