

Date: 3/25/2025

Client: Doritos

Title: "Nacho Cheesy Jokes"

Length: :30

OPEN ON A FATHER AND SON SITTING
IN THE STANDS OF A FOOTBALL GAME

SFX: CROWD CHEERING, WHISTLE
BLOWING, GRUNTING IN
BACKGROUND

DAD OPENS NACHO CHEESE DORITOS
AND TAKES OUT A CHIP

SON: Dad, I'm hungry

FATHER: Hi, Hungry I'm dad

THE SON ROLLS HIS EYES AND TRIES
TO SNATCH THE DORITOS CHIP

FATHER DODGES SON'S HAND

FATHER: Woah, woah this is nacho cheese

FATHER CHUCKLES TO HIMSELF

FATHER GLANCES AROUND THE
STADIUM

FATHER: Ooooh I've got another one for ya

SON SIGHS

SON: Here we go

FATHER: Why don't football players ever
get hot?

SON: Why.

FATHER BITES CHIP

FATHER: (muffled) Because they have too
many fans.

MANUAL FANS REPLACE HUMAN FANS

SFX: CROWD CHEERING, WHISTLE
BLOWING, GRUNTING IN
BACKGROUND CEASE

THE SON'S BROW FURROWS AS HE
LOOKS AROUND THE STADIUM

KISS CAM OF TWO MANUAL FANS

SFX: LOW HUM OF MANUAL FANS

ARENA FULL OF MANUAL FANS DOING
THE WAVE

[ENDCARD]

OVERLAY: SCENE INCLUDES DORITOS
LOGO WITH THE SLOGAN “FOR THE
BOLD”

SFX: DORITOS CRUNCH

FOOTBALL PLAYERS SHIVERING IN A
BUNCH OF HEAVY COATS ON THE
SIDELINE EATING COOL RANCH
DORITOS SURROUNDED BY MANUAL
FANS

SFX: TEETH CHATTERING